



Shift Your Energy Costs to Revenue Streams

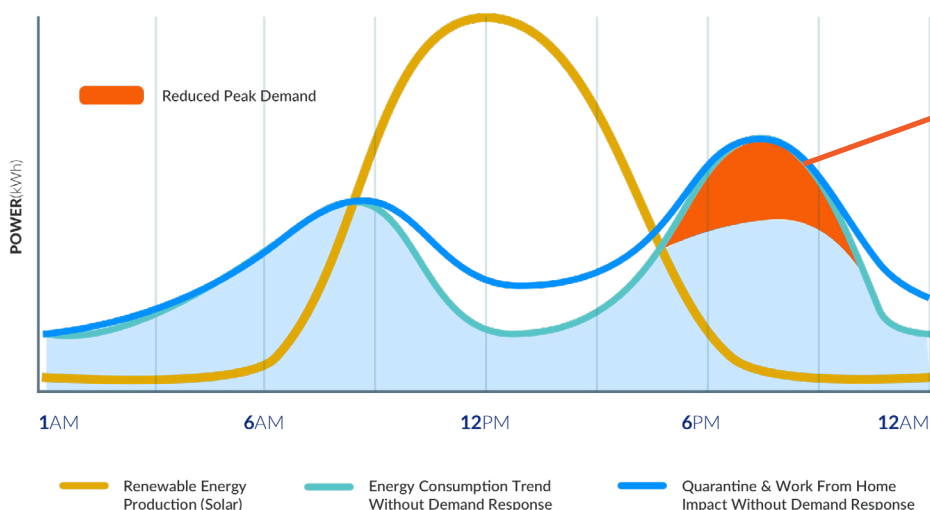
Now Multifamily Demand Response is at your fingertips

Unlocking energy capacity for multifamily residential units is considered by many in the industry as an unattainable goal - until now. As the front-runner for Multifamily Demand Response, the CommunityConnect Energy Program leverages smart devices to optimize energy efficiencies and enhance your property's market value.

By utilizing automated Demand Response capabilities, CommunityConnect provides an opportunity for multifamily energy consumers to play a significant role in reducing or shifting their electricity usage during peak periods. Our program helps offset energy consumption in each unit and in common/amenity areas, ultimately generating savings for both residents and owners.

Introducing In-Unit Control for Property-wide Demand Response

CommunityConnect Energy Programs can offset megawatt-hours of energy costs and enable incentives for your property every year



Offset peak demand throughout a property via installed smart devices, including:

- HVAC (thermostat)
- Water Heater
- Lighting
- Window Shades
- Plug Loads

Rewarding in More Ways Than One



Receive a percentage of utility subsidy in addition to realizing Net Operating Income (NOI)



Increase market value as a true eco-friendly property



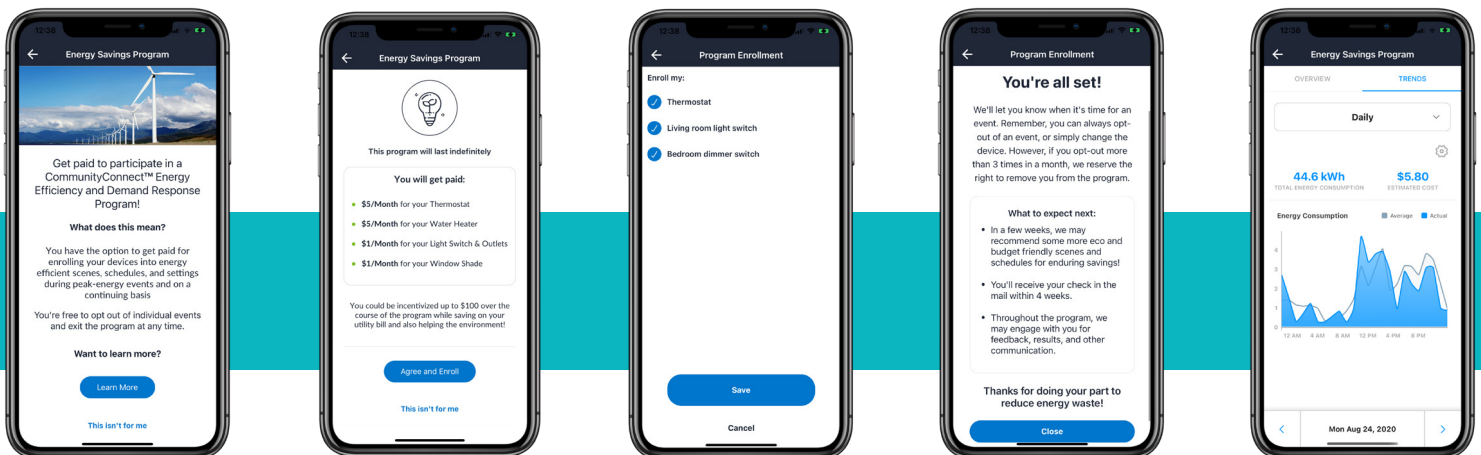
Enhance resident engagement and lease-up with energy-efficient incentive programs



Offset energy costs in common area and amenities, plus vacant units

Real-time Energy Data Anytime, Anywhere

As Asset Management, you will receive insights and reporting on your energy program engagement including resident enrollment and the impact of energy offsets for your properties. Residents can automatically track and monitor their Demand Response engagement through the convenience of the CommunityConnect (aka STRATIS) Mobile App. CommunityConnect provides control and visibility of smart devices, such as smart thermostats, lighting, window shades, and outlets through a single platform. By simply opting into this program, owners and asset managers are putting the property's energy data to work with a greater return on investment.



Easy enrollment through the CommunityConnect App accelerates Resident participation

With “one click,” installed smart devices are automatically synced for Demand Response Management

Real-time monitoring helps participants set goals to proactively consume less energy and be alerted when goals are at risk

Demand Response Adoption Made Simple

Alleviate the laborious task of deciphering regional energy programs with our simplified approach. Our program is OpenADR compliant which allows for easy nation-wide coverage with any energy provider who hosts a Demand Response Program in Multifamily. Combining with CommunityConnect's flexible interoperability capabilities of smart devices ensures adoption and implementation of your energy program is seamless.

Next Step

Contact your STRATIS/RealPage account rep to opt-in to the program or email sales@stratisiot.com

Energy Program Overview

Compatible Devices



ZEN
Thermostats



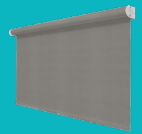
sense
Sensors



Light Switches



Outlets



Shades

Program Selection	Program Participants	Monetary Incentives	Enrollment Deadline
 <p>CommunityConnect team will advise client on program selection based on energy providers available per the property's location.</p>	 <p>Resident's enrollment is encouraged through leasing documentation or as an opt-in option at any time.</p> <p>Property owners can select common/amenity areas for program participation.</p>	 <p>Properties will receive a percentage of the utility subsidy. Per property managements' discretion, residents are eligible for monetary incentives or to elect in RealPage's Community Rewards.</p>	 <p>For optimal program participation, enroll prior to June 1, 2021, for the Demand Response 2021 season.</p>