DRIVE YOUR VISION
BY SEEING IT ALL

Get unparalleled visibility into true submarket performance that no one else can deliver. RealPage® Market Analytics is the industry's only transaction-driven research platform that provides complete visibility into real-time rent roll and revenue, revealing the most current data critical to making quick and accurate investment decisions.

START SEEING WHAT CLEARLY LIES AHEAD WITH:

- True Transaction Data – Access true submarket performance data from actual rent rolls to reduce risk and drive decision making
- AI-Infused Forecasts – Peek into the future of any market, submarket or individual asset
- Expansive Rent Comps – Dig deeper with rent detail down to the floorplan level with extended history
- Real Capital Analytics® (RCA) Intelligence – See pricing and cap rates for sales comps, plus detailed trends in capital markets

- Asset Snapshot – Get instant answers and estimated value, asset forecasts, rent comps, sales comps and construction pipeline to evaluate assets in printable and downloadable, ready-to-go reports
- Direct Data Feeds – Download the exact data you want and build custom queries
- Dynamic User Interface – Create custom views with intuitive drag-and-drop dashboards

IN EVERYTHING YOU DO…
STAY AHEAD.

REALPAGE®
OUTPERFORM

ONLY REALPAGE MARKET ANALYTICS PROVIDES 100% VISIBILITY

SEE THE 95% YOU'VE BEEN MISSING

VISIBLE ONLY WITH MARKET ANALYTICS:

Executed New Leases (45%)
- **New Lease Trade-Outs**
- **Average Vacant Days**
- **Lease Terms**

Executed Renewals (50%)
- **Retention Rates**
- **Renewal Trade-Outs**
- **Lease Terms**

VISIBLE TO THE PUBLIC:

Available Units (5%)
- **Asking Rents**
- **Vacancy**

FOR TOO LONG, THE INDUSTRY HAS RELIED ON TRADITIONAL RESEARCH.

Data based on rents and occupancy shows less than 5% of a property's true performance. But with RealPage Market Analytics, you can compare new lease rent growth to renewals by market or submarket and see retention rates, lease terms, average vacant days and other key insights — sourced from real-time data on over 13 million units across 400+ markets.

"RealPage Market Analytics has become our one-stop shop for multifamily market research. Rent comps, sales comps, construction pipelines, operational forecasts and lease transaction data are all easily accessible through a singular intuitive platform. The Data Direct feature allows our team to quickly find and export the specific data sets we need, and the Asset Snapshot tool provides an instant evaluation of any potential transaction that crosses our desks."

CATALYST HOUSING GROUP

Jordan Moss, *Founder, Catalyst Housing Group*

For more information, visit:
www.realpage.com or call 1-87-REALPAGE

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