

COMPLETE PERFORMANCE VISIBILITY THAT NO ONE ELSE CAN DELIVER

Introducing the industry's only lease transaction-driven platform—built upon the Axiometrics® foundation—that provides 100% visibility into true market, submarket and property performance data critical for making the right investment decisions at the right time.

REAL LEASE TRANSACTION DATA REVEALS TRUE SUBMARKET PERFORMANCE

Asking rents and occupancy show only 5% of property performance. RealPage Market Analytics reveals the rest—true submarket performance data that no one else has, sourced from over 13 million units and 400+ markets. **See the missing 95% that includes:**

- Rent Roll
- Revenue
- New Lease Rent Growth
- Renewal Rent Growth
- Retention Rates
- Lease Terms
- Average Vacant Days
- Renter Incomes

MARKET RESEARCH REIMAGINED

RealPage Market Analytics is a reimagined market research platform with familiar Axiometrics features, enhanced for a more robust experience that includes:

- A dynamic, easy-to-use interface that integrates with other RealPage analytics tools, including Benchmarking and Asset Snapshot
- Expanded best-in-class market coverage and property history
- Substantially upgraded forecasting methodology and accuracy
- Augmented construction pipeline data collection
- Revised submarket boundaries for greater accuracy and granularity
- Refined asset classification methodology

For more information, visit:
www.realpage.com or call 1-87-REALPAGE

DRIVE YOUR VISION BY SEEING IT ALL

Make your asset strategies bulletproof with the following capabilities:

- **AI-Infused Forecasts** – Peek into the future at the market, submarket and individual asset levels
- **Real Capital Analytics® Intelligence** – Underwrite with accurate cap-rate information and evaluate comparable sales through our RCA partnership
- **Asset Snapshot** – Get instant answers and estimated value, asset forecasts, rent comps, sales comps and construction pipeline to evaluate assets
- **Direct Data Feeds** – Download the exact data you want (instead of dozens of different publication files) and build custom queries
- **Ad Hoc Analysis** – Conduct custom in-flight analyses and overlay different metrics and geographies quickly and easily

“Now that we have visibility into resident retention rates and renewal rents and trade-out, we are hooked. Lease transactional data is now firmly rooted in our business practices from underwriting to asset management to property management to budgeting. We've also found tremendous value in the enhanced forecasts, the expanded construction pipeline and the data exporting tools – all of which are key inputs into Bell's business intelligence. RealPage built upon the already strong foundation of Axiometrics and raised the bar 1,000 rungs higher up the ladder.”



Jay Denton, Senior Vice President
of Business Intelligence, Bell Partners

IN EVERYTHING YOU DO...
STAY AHEAD.

