



LEASING
PLATFORM

Sign Up For Success

A Complete Leasing Solution, from Start to Signature

RealPage® Student provides the industry's fastest and most compliant renter experience. Using any device, students and guarantors can go from secure online application to lease signing in minutes.

ONLINE APPLICATION

You can build custom-branded, online applications specific to your business needs, leveraging certified templates and documents.

- Personalized fields, workflows and branding
- No registration or password required for leasing online
- Built-in credit card application fee processing
- Pre-qualification based on your criteria
- Custom-built student workflows to apply, screen, and instantly sign lease documents

SCREENING

Best-in-class screening data with flexible configurations helps to qualify students and guarantors based on your business needs and qualifications—including unique rental criteria for each applicant type.

- Easy-to-understand thumbs-up and thumbs-down recommendations
- Credit, criminal and civil court records checks
- Housing and income reference checks
- Renter Relations team dedicated to helping applicants resolve background check disputes

STUDENT-SPECIFIC PRELEASE TRACKING

Industry-specific, step-by-step guidance ensures all leads are fully executed into a preleased applicant.

LEASE DOCUMENTS

Our Certified Docs™ solution monitors legal changes in your area and updates your lease automatically, eliminating in-lease typos and outdated form issues—generating savings that can average \$84/bed for large owners and operators, and help small operators compete like the Top 25.

- Choose from any of our custom lease packages
- Get rapid updates with legal or policy changes
- Enjoy perfect calculations every time with built-in prorates
- Update forms based on local laws with our Certified Lease™ service

E-SIGNATURE

Legally-binding, digitally stored and accessible from anywhere, e-signatures enable you to create a signed lease in a matter of minutes.

- Save on postage and notary fees
- Save leasing time with our bulk countersign option
- Accepted in all 50 states and court-tested

CRM FUNCTIONALITY

Access a seamless, unified experience built specifically for the Student Housing market. In fact, our online leasing platform is so efficient that 86%-93% of applications are conducted online in our platform—versus our competitors at only 30%-40% conducted online*.

- Tracks every lead and creates efficiencies for on-site staff by prioritizing the right leads for immediate follow-up
- Complete with 24/7 targeted communications capability through email or text
- Our around-the-clock contact center ensures you never miss a call
- Communicate to large groups of prospects via email and text

DOCUMENT STORAGE

CloudFile allows easy, secure uploading, sharing and management of completed leasing documents with a platform that's preconfigured for multifamily operations.

- Easily store and transmit by upload, fax or email
- Share folders with renters, vendors, auditors and debt collectors
- Control file access with customizable permissions
- Get notified of any changes with folder subscriptions
- Invite residents and applicants to upload documents at any stage

ELECTRONIC PAYMENTS

Our online and mobile payment portals can be custom-branded for your business, enabling your residents to securely and conveniently pay electronically via ACH, credit and debit.

ONLINE RENEWALS

Renew your students your way, with automated, tiered pricing or a revenue management approach with bulk features—built for student operators by student operators—saving hours when extending offers.

- Set permissions that allow your employees to negotiate terms
- Tiered pricing available to manage all phases of your renewal season
- Follow-up prompts encourage your agents to take next steps
- Renters can review offers, select and sign electronically

*On-Site internal research