



Property View

Activity Analysis

Lead Type Analysis				
	Email	Phone	Web	Total
Total Activity	75	157	0	232
Unique Prospects	43	85	0	128
VISIT SET	3	27	0	30
VISIT SET Ratio*	7%	31%	-	-
APPLIED S-U	1	0	0	1

Lead Type Analysis By Ad Source							
Ad Source	Total Unique Guest Cards (T.U.G.C)	T.U.G.C By Email	T.U.G.C By Web	T.U.G.C By Phone	Total Visits Set By Phone	Total Visits Set Ratio By Phone	Total Applied S-U
Print							
Banner	9	0	0	9	5	55%	0
Magazine	2	0	0	2	0	0%	0
Multiple Source	2	2	0	0	0	0%	0
Internet							
ILS 1	1	0	0	1	1	100%	0
ILS 2	10	4	0	6	3	50%	0
ILS 3	0	0	0	0	0	0%	0
ILS 4	7	2	0	5	1	20%	0
Other	1	0	0	1	0	0%	0
Property/Corporate Web Site	47	7	0	40	11	27%	0
ILS 5	23	15	0	8	1	12%	0
ILS 6	26	13	0	13	5	38%	1