

Dear Property Management Professional,

The 2012 RealWorld User Conference is critical to my professional development and I would like to request approval to attend.

The event runs from July 22 – July 24, 2012, in Las Vegas, NV, at the ARIA. More than 1,000 multifamily professionals attend each year to partake in nearly 50 education sessions and numerous opportunities to network.

According to the attendee list, the following people are planning to attend that I think can help our organization:

I also plan to attend the following sessions to strengthen my professional development:

A full listing of events can be found at <http://www.realpage.com/realworld.html>.

The registration fee is \$495 and includes breakfast and lunch on Monday and Tuesday and evening receptions on Sunday and Monday. The cost of a hotel in the conference room block is \$139 per night plus \$20 resort fee. I have found airfare for \$XXX. The total cost for me to attend is \$XXX and I feel the education and connections I would take back would more than make up for the cost.

I look forward to bringing my key takeaways back to share with the department.

Your Name